

THE BIG SICK

26.03.21

AI SCRIPT ANALYSIS BY

ScriptBook.
HARD SCIENCE. BETTER CONTENT.

ScriptBook is a high-tech company with a mission to democratize storytelling through the art of AI. ScriptBook provides AI driven script analysis, content validation, financial forecasting & automated story generation for film & television.

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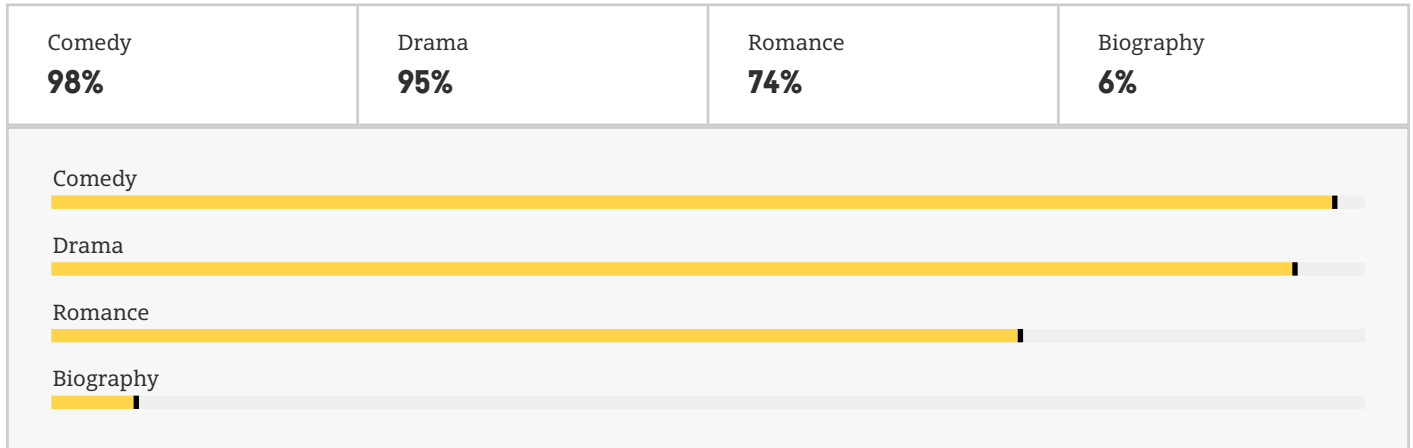
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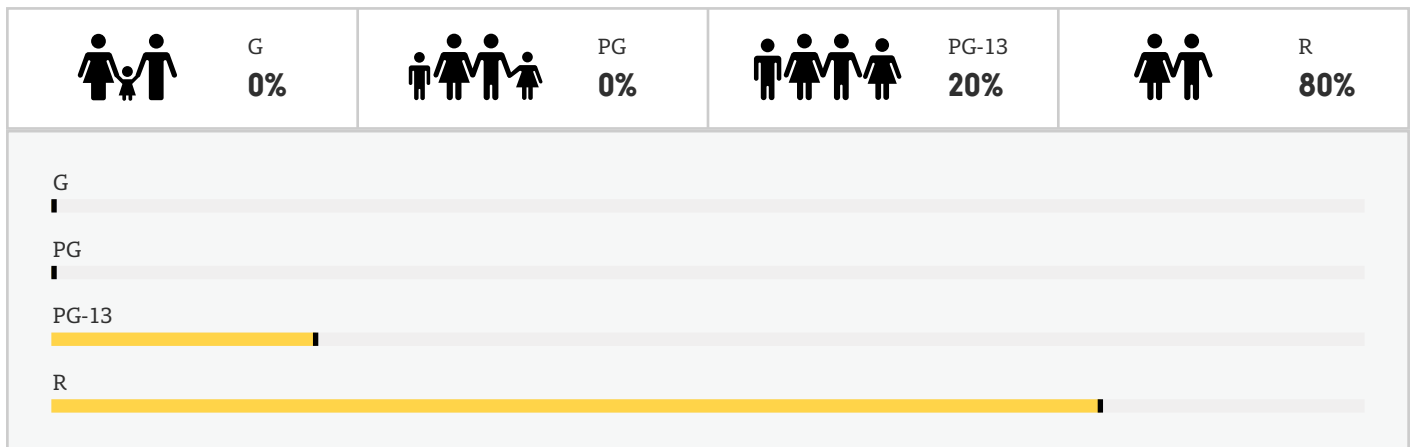
 instagram.com/scriptbook.ai

Dashboard

Predicted Genre



Predicted MPAA Rating



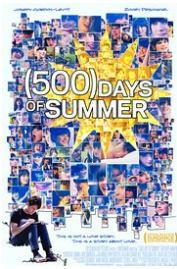
Our MPAA rating algorithm classifies this script as R

The following scenes contribute most to this rating:

INT. LINCOLN LODGE - PRESENT DAY - NIGHT (page 2)		75%
INT. KUMAIL'S LIVING ROOM - CONTINUOUS (page 31)		75%
INT. EMILY'S OFFICE - DAY (page 17)		75%
INT. COMEDY CLUB - A DIFFERENT NIGHT (page 112)		74%
INT. EMILY'S ICU ROOM- DAY (page 95)		74%
INT. LINCOLN LODGE - SHOWROOM (page 91)		74%

Audience Insight

comparables by genre



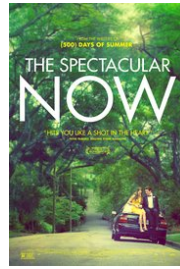
500 Days of Summer
73% SIMILAR



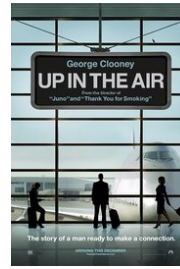
Me and Earl and the Dying Girl
73% SIMILAR



The Kids Are All Right
73% SIMILAR



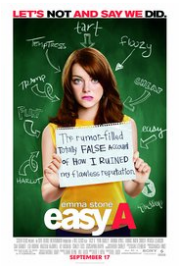
The Spectacular Now
70% SIMILAR



Up in the Air
66% SIMILAR



The Meddler
66% SIMILAR



Easy A
66% SIMILAR

comparables by target audience



50/50
81% SIMILAR



This Is 40
80% SIMILAR



The Way Way Back
80% SIMILAR



The Five-Year Engagement
79% SIMILAR



The Descendants
78% SIMILAR












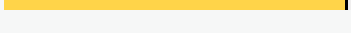

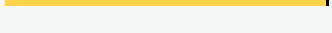
The Night Before
77% SIMILAR



Crazy, Stupid, Love.
77% SIMILAR

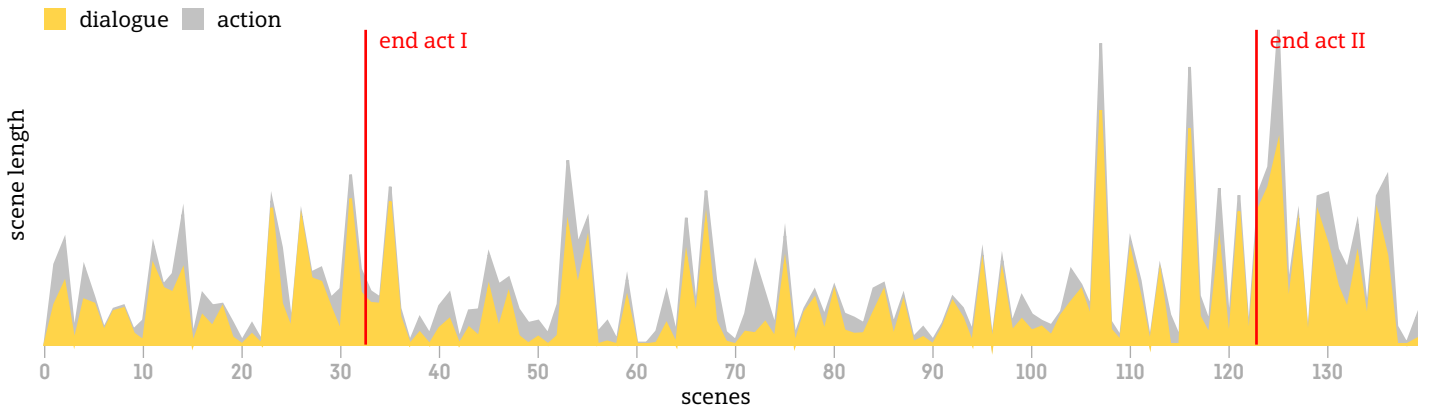
Script DNA

Character Likeability

Protagonist	Kumail   79%
Other	Emily   54%
	Jerry   75%
	Brenda   65%
	Mary   42%
	Tj   40%

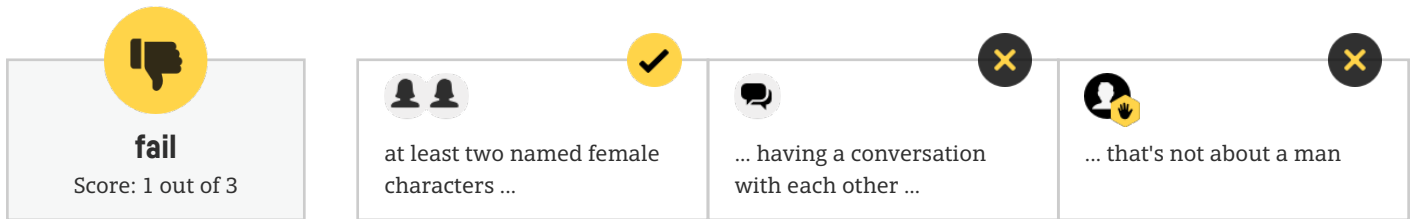
Script DNA

Scene Analysis



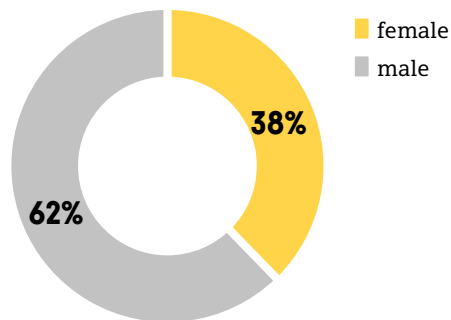
Gender Equality Measure

Bechdel Test

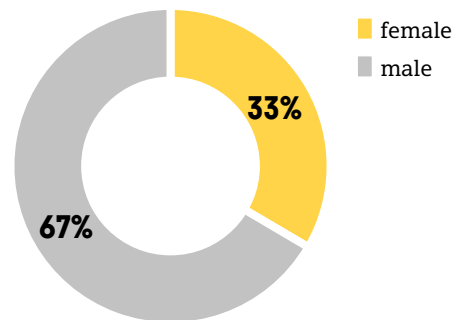


Statistics

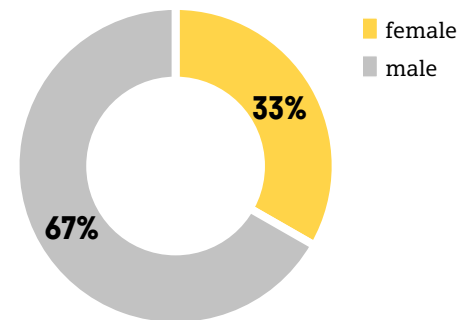
Percentage of characters



Percentage of speaking lines



Percentage of presence



Gender Interactions

